

RIDER INSURANCE

Est. 1971



Ride with Rider

LANCASTER MUSEUM OF ART

BARNSTORM WEEKEND

Motorcycle Tours, Art Exhibit and Downtown Festivities!

To Benefit the Lancaster Museum of Art Friday-Sunday September 12th-14th, 2008

ADVERTISING RATES & CONTRACT

Barnstorm Weekend: Motorcycle Tours, Art Exhibit and Festivities will be held Friday, September 12th - Sunday, September 14th, 2008. The Commemorative Program Book will be distributed to all participants attending the event. An estimated 2,500 registrants are anticipated for this incredible weekend.

Please check the box of the ad you would like.

Business Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Website _____

How would you like your business listed in the advertising index: _____

If you are advertising as a "hot spot" what is the discount or special you will be offering to event participants?

For More Information Please Contact your Barnstorm Weekend Advertising Coordinator:

@ _____

OR Margie Lamberson/Lancaster Museum of Art.
717.394.3497 or mlamberson@Lmapa.org



Full Page Ad (includes listing in advertiser index)

Color 4 x 8 no bleed \$650

B&W 4 x 8 no bleed \$500

Full Page (color ad) + Listing on Route as "Hot Spot" \$750

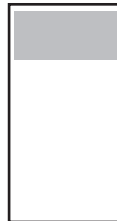
"Hot Spot" will be specifically listed on relative/appropriate route maps/directions. (Hot Spot listings should provide a discount or special offer to Barnstorm Weekend Participants**)

** Barnstorm Weekend Participants will be identified by a wristband throughout the event weekend.



HALF Page Ad (includes listing in advertiser index)

B&W 4 x 4 no bleed \$250



Quarter Page (includes listing in advertiser index)

B&W 4 x 2 no bleed \$125

Advertising Index Listing Only \$50

PLEASE CONTACT ME. I AM ALSO INTERESTED IN A VENDOR BOOTH at WHEELS, WHEELS, WHEELS Sunday, Sept. 14th.

WHEELS, WHEELS, WHEELS will be held on Queen Street, Downtown Lancaster. From 11 am - 3 pm

Advertisers: Please submit your advertisements as PDF Files

You may email ads to don@epstein-assoc.com - or email to make other arrangements.

PDF Ads are due by July 14th, 2008

no refunds or exchanges if ad materials are not received by due date

Advertising Payments

Please make checks payable to: Lancaster Museum of Art (memo: Barnstorm)
Checks may be mailed, along with advertising contract, to: Lancaster Museum of Art, Attn: Margie Lamberson, 135 North Lime St., Lancaster, PA 17601 / Advertising Payments may also be given directly to your Barnstorm Weekend Team Coordinator.